Expressence
Architectural Finishes
Fusing the timeless beauty of wood or stone with the durability of metal.

AUTHENTIC. DURABLE. LIMITLESS.
Natural finishes like wood, stone and metal can have a dramatic effect on the aesthetics of a building, however they can be cost prohibitive and in some cases a fire hazard. Vicwest is pleased to offer these unique natural finishes on our full range of wall and roof steel profile products. These finishes are designed to achieve your creative vision while exceeding performance demands. Available in a diverse range of wood, stone and metal finishes over solid steel panels to deliver superior strength, ease of installation, construction efficiency and long term building performance that eco-conscious builders, designers and owners demand.

**PVDF COATING**

- Based on Kynar® and Hylar® resins
- Maximum protection for optimal colour retention
- 40-year paint performance warranty
- QUV Testing per ASTM D4587 shows no objectionable colour change or film integrity loss after 3000 hours of exposure

Expressence utilizes conventional metal fabrication and installation techniques. Perfect for interior and exterior use.

To maximize performance and longevity, this product is pre-finished and available in a high performance PVDF coating specifically formulated for durability and realism. Expressence offers matte, satin, gloss and textured finishes.
Expressence™ Weathered Cedar shown with AD 300R in the Vicwest Fassade System

Expressence™ Zinc shown with 7/8” corrugated in the Vicwest Fassade System

Expressence can be used for both commercial and residential structures to add stunning natural accents.
AUTHENTIC
Expressence creates a natural fit between form and function, allowing you to express your vision in ways never before possible, with an array of exclusive finishes.

DURABLE
Using advanced PVDF paint technology to achieve stunningly realistic imagery, this premium coated metal finish is consistent for colour fastness throughout the product. Typically, natural materials are prone to cracking, damage and seasonal installation restrictions. The advanced Expressence paint process yields a durable finish that is easy to maintain, not prone to smudging from handling and installation, while adding the beauty of a natural finish with the strength of steel.

LIMITLESS
Whatever you imagine, Expressence can make an affordable reality of stunning exterior and interior surfaces.

LIFELIKE. LIFELONG.

Note: For more information about building with steel, please refer to the CSB51 publication on the structural integrity of steel building panels.
In accordance with ongoing efforts to improve our products and their performance, Vicwest Building Products reserve the right to change without notice the specifications contained herein.
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